It sounds like there is a new kind of leadership growing in our hearts and minds

Motherhood competencies that you use at work: voices from maam™ survey

“When children are around, you cannot afford to spend hours thinking about a solution; you must act. At work, when a problem occurs, you also have to find a solution quickly”.

“In dealing with children’s whines and needs one must keep calm and maintain an objective look on things, without letting him or herself drawn into the situation. This turned out to be very useful in facing operative problems with the right amount of distance”.

“I learnt to ask for help and to delegate whenever I knew my presence was not necessary (at work, but also at home). This way, I stopped being stressed about having to be everywhere at all times”.

“Control over anxiety: I worry much less that things may go wrong. I act. If it doesn’t work, I’ll fix it”.

“I am much more on the same footing with my boss; I am more assertive. I am more of a woman and less of a girl, also on the workplace”.

“I became much more pragmatic. Before, I would ponder forever over a project, and I would end up losing sight of the goal. Now, I feel I’m always right on it”.

“I think I developed some sort of lateral thinking. I have a new approach to issues – a less structured, less rigid way to look at things”.

Eager to know more?
Send an email to dillo@maternityasamaster.com
Or scan the qr code

Talk about us on Twitter #maam
MOTHERHOOD AS A MASTER
JOIN THE NATURAL EVOLUTION OF LEADERSHIP

It’s a natural leadership.
It creates leaders who make other people grow.

Women are the critical mass which is making it possible, but men are quickly starting to participate, as this is the leadership that can make a difference in our economy and society.

Its best example? Motherhood and every other experience of care.
Real life experiences which train us every day in listening, empowering, motivating and, above all, generating: projects, people and realities stronger than ourselves.

1000 women who participated in our survey told us that motherhood improved their ability to listen, their time management and the overall energy they have in life.

Why are we still wasting all this potential?

Through the training process created and owned by maam™:

- Care? Nobody does it better: taking good care of customers and employees becomes your bread and butter (people will notice the difference)
- Focus and priorities are everyday practices: your organization becomes more efficient and more productive
- Managers learn to effectively exploit the working skills that any experience of care develops in their coworkers
- Employees learn to apply new perspectives on their work objectives and be truly innovative
- Motivation raises, and so does the ability to solve problems
- Relationships between colleagues flourish... potentials thrive
- Diversity discloses all its creative potential, adding unexpected resources to pursue your business objectives
  - Leadership becomes generative, and makes people in your company grow

Your company leads the way to a leadership with a stronger economic impact

SIX STEPS TO A NATURAL LEADERSHIP
How maam™ works:

1. EXPLOIT ROLE ACCUMULATION
   Abandon the old vision about the conflict that more roles can have on a person’s resources: having diverse interests can improve your overall balance and the energy you bring to everything you do.

2. ENABLE TRANSILIENCY
   Learn how to enable the natural flow of skills from private life to work and vice versa.
   This will increase your creativity, your strengths and your chances of practicing leadership every day.

3. TEND AND BEFRIEND
   Forget about fight or flight: the new leadership generates no losers and increases your attitude towards creating alliances for win-win solutions.

4. LESSEN YOUR EGO
   “Less ego” is the approach that will improve your capability to see further, aim for the long term results, manage the wider picture.

5. GO BEYOND STEREOTYPES
   Stereotypes can be cages that make it impossible to grow professionally and as a team. Learn how to see them, recognize them and open them.

6. BECOME A GENERATIVE LEADER
   The new leader makes other people grow, naturally.

The way to join maam™

maam™ training is based on your unique business and operating style and prepares your organization to generate natural leadership. It’s a self-standing program, which allows you to train your people when and where you want. Nevertheless, our “How to maam™” live support is available for the whole duration of the training.

WHAT 
maam™ Take Off
· Presentations
· Tutorials
· Self-learning tools

HOW 
· Gain a new set of competences, ready available
· Kill dysfunctional stereotypes that slow down your competitiveness
· Acquire a new leadership mind set

WHAT FOR 
· Put new competences into practice
· Drive visible performance results
· Train new leaders

maam™ Fly
· Presentations
· Tutorials
· Self-learning tools

maam™ Landing
· Self-test
· P2P

maam™ certification is coming soon! Stay tuned!